

Information about the NFER pupil and parent voice panel



What is the pupil and parent voice panel?

The *pupil and parent voice panel* is a panel being set up by the NFER to seek the opinions and views of parents with school-aged children and the views of school pupils on contemporary issues in education. The views of both parents and pupils are very important to NFER and the various organisations we work with in our research, and help influence policy and other developments in education. The *pupil and parent voice panel* is a great opportunity for whole households, both parents and their children, to have a say on educational issues. The format used will be predominantly online surveys.

Why should parents and pupils sign up to the panel?

The primary function and reward for being part of the panel will be to enable pupils and parents to have their say on many contemporary issues in education. NFER will regularly feedback on the outcomes of research so households can see how their views are being taken into consideration. Furthermore, by taking part in the panel, households can also help to raise money for their school's PTA. Panellists are under no obligation to complete surveys after sign-up, however, for every survey they complete each panel member will be awarded points (with a redeeming value of £2 per survey completed). The points can be redeemed either as monetary donations to the PTA, donations to a selection of charities or as Amazon vouchers.

What is the role of the PTA?

NFER is asking PTAs for their support to help us sign-up households from their school to the panel. In recognition for your help, NFER will further reward the PTA £2 for every household that signs up (up to a maximum of £200 per PTA and up to £24,000 for all sign-up payments on a first come, first served basis). PTAs will receive a cheque from the NFER once households have been verified.

Who is eligible to sign up to the panel and how do you sign up?

Any parents with school-aged children can join; once the lead household contact has joined they can also sign up the rest of their household (even if some of the pupils attend different schools). Pupils must be in one of years 3–13 (inclusive). Households and/or individual members within the household can withdraw from the panel or any surveys at any time. Households will need to go to www.nfer.ac.uk/panel to register. They will also need to enter a PTA-specific code so that payments can be allocated correctly. Your PTA's code is: **VD523**

What happens after households have signed up to the panel?

Panellists will be invited to participate in surveys on the basis of various demographic details. A typical survey should take no longer than 15 minutes. Surveys will always be sent to the lead contact within the household, who will be required to distribute them on to other household members for completion as appropriate. Where a child is asked to complete a survey the lead household contact will have the opportunity to decide whether the content is appropriate before asking their child to complete it. Even with this parental consent, the child is under no obligation to complete a survey.

For more information please see our website www.nfer.ac.uk/panel

NFER will not give, sell, trade or rent panellists information to any other company, we adhere to the Data Protection Act 1998, the Market Research Society's Code of Conduct and the ICC/ESOMAR International Code of Market and Social research. No information that identifies any individual, household or school will be provided in any ensuing report or analysis as a result of participating in any research.